



**LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING**  
**(AUTONOMOUS)**

Approved by AICTE, New Delhi and Permanently affiliated to JNTUK, Kakinada  
L.B. Reddy Nagar, Mylavaram, N.T.R. District, Andhra Pradesh-521230



ASE, CE, CSE, ECE,  
EEE, IT & ME  
Under Tier-I



CGPA: 5.20/4

## **MASTER OF BUSINESS ADMINISTRATION**

### **Industrial Visit Report on Kusalava International Limited, Adavinekkalam,**

<b>Event Name</b>	<b>Industrial Visit</b>
Event type	Extracurricular activities
Date / Duration	One day (16-05-2026)
Resource Person / Guided By	Mr.Pavan Kishore , Production Manager
Name of the Co-ordinators	1. Dr.Rajitha Reshma 2. Mr. B.Kalyan kumar
Target Audience	MBA I Year Students –SEC-A
Total no of Students	48
About the Event	The Department of MBA organized an industrial visit to Kusalava International Limited, Adavinekkalam, to provide students with practical exposure to the functioning of a manufacturing and export-oriented company. During the visit, students observed the production process, quality control measures, packaging activities, and supply chain operations. The company officials explained various aspects of manufacturing and business management, helping students understand industrial practices.
Objectives	To provide practical knowledge about manufacturing operations. To understand production, quality control, and packaging processes. To learn about supply chain and export management. To bridge the gap between classroom learning and industrial practices.
Outcomes	The visit helped students gain a better understanding of manufacturing and export operations. They learned about production techniques, quality standards, and supply chain management, while connecting their theoretical knowledge with real-world industrial applications.
Feedback	Students found the industrial visit very informative and beneficial. They appreciated the guidance provided by the company officials and felt that the visit enhanced their understanding of manufacturing, export procedures, and management practices. Overall, the visit was an enriching and practical learning experience.

## Photographs



**The photographs from the industrial visit**

Head of the department

Handwritten signature of Dr. K. Deepika in black ink.

**Dr.K.Deepika**